



Characteristics of Sunset Industries

Declining Demand

There is a continual decrease in the demand for their products or services.



Outdated Technology

These industries often rely on older technologies and production methods, hindering competitiveness and adaptability.



Decreasing Profitability

Characterized by lower revenue, narrowing profit margins, and overall declining profitability.



Lack of Innovation

Struggle to innovate and stay up-to-date with new technological trends and market demands.



Work Losses

These industries often rely on older technologies and production methods, hindering competitiveness and adaptability.



Lower Investment Appeal

Typically less attractive to investors due to their declining nature and limited growth prospects.

